



Punctureseal Reseller program

Program overview

The Punctureseal Reseller program is launched to support our Resellers in finding customers, converting leads to accounts, and supporting them as they deliver product and service to their customer base.

Punctureseal.com has invested to bring a program that combines the best product with the best support network.

Program benefits

Silver Reseller

- Distribution rights to sell Punctureseal in a given territory.
- New branded web site promoting the product.
- Access to Punctureseal product literature and sales collateral.
- Backup and support via the Telephone hot line.
- Use of Punctureseal Sales collateral.
- Access to the Millbrook Test report.
- Supply of product from stock, dispatched from our new UK warehouse.
- Regular newsletters and information updates via the Punctureseal social media outlets.

Gold Reseller

Silver benefits plus

- Representation on the Punctureseal web site.
- Access to a Punctureseal.com email address
- Access to the Punctureseal CRM system.
- Benefit from the Punctureseal price promises.
- Use of meeting room facilities in two locations in the UK for customer presentations.

A minimum sales level of £500 per month or £6,000 per calendar year is required for gold Reseller status. Alternatively, the status is available for a £50 per month fee.



Punctureseal price promises

1. Punctureseal guarantees that it will not sell below its published RRP prices (incl volume discounts.) to any direct customer.
2. Punctureseal will pass any sales leads where the customer originates in a territory operated by an Official Reseller, to that reseller.
3. Punctureseal will refer back to the reseller any customer who attempts to deal direct with Punctureseal, where the reseller has pre-registered the lead on the Punctureseal CRM platform

Punctureseal Sales collateral

1. One page product introduction.
2. Product presentation.
3. You Tube channel with product demo videos.
4. Millbrook Proving Ground test report.
5. JCB worked example.
6. RRP pricing schedules.

Next steps

1. Call Punctureseal on +44 (0) 1428 656 554
2. Email ResellerSupport@punctureseal.com
3. Visit www.punctureseal.com